

BRIDGESTONE

Premium solutions for European Off-the-Road tyre operations

TOTAL TYRE SYSTEMS
by Bridgestone

TOTAL TYRE SERVICES
by Bridgestone

TOTAL TYRE LIFE
by Bridgestone

TOTAL TYRE CARE
by Bridgestone

TOTAL TYRE CARE
by Bridgestone

Let us take care of you!

Bridgestone manufactures and supplies a **complete range of Off-the-Road tyres** for mining, construction, crane and port companies all over the world. Our range includes tyres for any vehicle or machine, every application and all operating conditions.

With Total Tyre Care, Bridgestone goes one step further. As your professional partner, we provide premium products and support for your tyre-related activities in the most efficient way so that you can **maximise your tyre life and lower your total cost of ownership.**



Professional tyre consultancy

Bridgestone's tyre experts:

- help you to select the right tyre for the application and the individual operating conditions;
- give guidance for optimum tyre maintenance, rotation and correct inflation pressure;
- provide you with accurate on-site support, fully equipped with the right tools, and specialised advice in the toughest conditions.



Your benefits: maximised efficiency



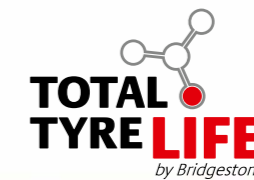
Tyre management tools and customised reports

- **TMS (Tyre Management System)** is Bridgestone's dedicated software for off-the-road tyres:
 - Enables tyre life evaluation, cost estimation and predicted future consumption.
 - Provides accurate and reliable reports on the entire performance history of the tyres at a glance.
- Bridgestone's **TPMS (Tyre Pressure Monitoring System)** enables permanent ideal tyre pressure:
 - Effective tyre pressure maintenance can help you maximise tyre life, avoid unexpected tyre damage and reduce vehicle fuel consumption and wear.



Pressure & Temperature KPI

Your benefits: Maximised tyre life, lower fuel consumption and reduced downtime.



Premium tyres

- Renowned globally for their **highest quality standards in the industry**, the result of Bridgestone's extensive expertise and the use of advanced, state-of-the-art technologies
- With a range of compounds **to fit any operating condition**
- With advanced tread designs and durable casings, enabling end-users to **cope with the toughest conditions**
- Robust, reliable and long-lasting tyres which **reduce the cost/hour** over the complete tyre lifecycle.

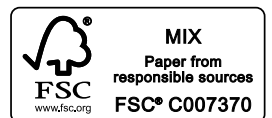
Robust casings built to last + Excellent tyre performance and durability = Lower tyre cost per hour (CPH)



Your benefits: Maximised performance for minimised operating cost.



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