Brought to you through the Bandag franchisee network

A long tradition of reliable service
With an equally solid partner: Truck Point

Quality products and great services are what set Bridgestone apart. Through Truck Point, Bridgestone offers a complete range of services to cover all your needs:

- tyre selection and performance
- fleet monitoring
- full tyre maintenance
- casing management
- 24/7 pan-European breakdown service

Truck Point is an extensive pan-European network of professional truck tyre dealers, the largest independent service network in Europe.

Truck Point is built around customer needs, whether local, national or pan-European, and gives added value by:

- reducing operating costs
- improving efficiency
- increasing fleet productivity
- reducing administration costs
- improving safety

Truck Point dealers are ready for your business.

Over 2,400 truck tyre dealers in 29 countries

Over 2.400 truck tyre dealers

20kg
20kg
20kg
20kg
20kg

Up to 20kg of steel per tyre is re-used

Lower CO2 emissions

30% lower CO2 emissions

The importance of tyre pressure

A tyre inflated to 9 bar deflates to 7 bar on average after 16 weeks, resulting in a 5% increase in fuel consumption. Regularly checking tyre pressure reduces fuel consumption.

DNA OF A MULTIPLE TYRE LIFE

Start 8 weeks 16 weeks 32 weeks 48 weeks

120
115
110
105
100
95
90

Air pressure in bar

Fuel consumption in %

Over 90% of truck tyre dealers in Europe use Bandag’s Retreading process, most trusted in the world.

Bandag’s Retreading process, most trusted in the world

Our retreads are the result of Bridgestone and Bandag’s combined know-how in compound and tread design development, which has been continually refined over more than 50 years of retreading experience.

The consistent quality and safety of Bandag and Bridgestone retreads is the result of each dealer’s expert use of the Bandag System, a combination of:

- Bridgestone and Bandag tread products and cushion gum
- Bandag equipment
- the Bandag retreading process

Bandag is part of the Bridgestone Group.

Your guarantee of maximum quality, performance and efficiency.
Casings that are built to last
Using the most advanced technologies

How can we help you to obtain the lowest possible Total Tyre Life cost? It’s all about maximizing the life of a tyre, and thus reducing the costs. And that basically costs with ingeniously built casings.

Waved Belt™ and Turn-in-Ply are two of Bridgestone’s highly advanced technologies which increase the stability, the durability and the retrainability of the casings.

Waved Belt
The wrapped steel cords on the first and second belt layer increase durability and allow for heavier loads.

Turn-in-Ply
Improves bead durability by moving the cord end out of the sidewall’s high stress area.

The more times a casing can be retreaded, the lower the Total Tyre Life cost. With total savings of up to 19% if you have a second retread.

Calculate your savings at www.totaltyrelife.eu

Superb new tyres
Durable and fuel-efficient for steer, drive and trailer axles

Combine these long-lasting casings with superb new tyres, and you begin with a very long first life. Bridgestone delivers durable and fuel-efficient tyres, for steer, drive and power axles, with no compromise on performance or safety.

Bandag’s retreading process, most trusted in the world
Similar performance to new, at 30% lower cost

After every, many miles, it’s time to retread these premium casings, with the outstanding retreading process, from Bandag, which yet again, gives extended mileage... A long second life. A cost per kilometre that is, on average, 35% lower than new tyres. That’s value Bridgestone and Bandag retreads stand for.

A longer total life for your tyres and reduced costs per kilometre