New On/Off truck tyre range
The tough companion in all kinds of working conditions

Bridgestone’s latest range of premium On/Off tyres are built to meet the challenges of the construction and civil engineering transport industries.

Bridgestone On/Off tyres always help you get the job done on any kind of terrain be it asphalt, gravel, sand or mud.

Bridgestone’s extremely robust tyres deliver precisely the performance you need when you need it most: great traction and grip even in the most difficult operating conditions, excellent mileage, superb resistance to accidental damage and ultimately … a low tyre cost per kilometre.

* Refers to Bridgestone’s Total Tyre Life concept that allows you to extend tyres’ life with premium Bandag retreads
We help you choose the right tyre for the job

How often do your vehicles go off-road? Or carry heavy payloads? An insight into your usage profile can help you choose the right tyres for your job. Let us guide you with two simple questions:

1. Your vehicle will mostly be used for:
   - Material transport
   - Construction/Building
   - Mining/Quarries

2. What percentage of your operations are off-road?
   - Less than 20%
   - More than 20%

Material transport

Less than 20%

More than 20%

Go for the M840 EVO L355 EVO M748 & M748 EVO or L317 EVO

Best performance in On and Off-road conditions within the Bridgestone On/Off range

Extra robustness and load capacity to cope with severe On/Off operations

This guide is merely an indication. Please consult your Bridgestone sales representative to find the best tyre for your operation.
**Excellent mileage**

- **Your benefit**
  - Long tyre life for a low tyre cost per km
  - Improved pattern designs minimise irregular wear
    - **M-STEER 001**
      - New 4-groove pattern design delivers great on-road performance while coping well with hard off-road conditions.
      - Small shoulder pockets help to prevent irregular wear.
    - **M-DRIVE 001**
      - Tuckers between the tread blocks increase block stiffness and reduce heel-and-toe wear, extending the tyre’s life.
    - **M-TRAILER 001**
      - New shoulder design minimises irregular wear.

  - We benefited from 20% more mileage compared with its predecessors.

- **Your benefits**
  - Long tyre life, less accidental damage and fewer time-wasting breakdowns
  - Advanced engineering resulting in extreme durability
    - **Outstanding tread robustness thanks to new pattern design**
      - Optimised block dimensions on the M-DRIVE 001 ensure greater tread stiffness, improving resistance to cutting and chipping.
    - **Variable angle application helps eject stones from shoulder grooves**
      - The risk of groove tracking is reduced, which improves casing durability.
    - **Robust casing with Split Belt Package**
      - Larger 4th belt (compared with on-road designs) delivers greater protection.
      - The split design of the 3rd belt ensures enhanced casing flexibility, especially on uneven surfaces.

- **Your benefit**
  - Extended tyre life
  - Low tyre cost per km
  - Bridgestone’s long lasting robust casings
    - Great Bridgestone new tyre performance
  - Bandag’s world-leading retread process
    - Bandag M-DRIVE 001 and Bandag M-TRAILER 001, the perfect match for extending the tyre’s life

  - In terms of cost per kilometre, we gained 20% over the previous Bridgestone On/Off range.

*SMTM / France / Thierry Gulzinsky / Director / Sept 2015
SMTM tested the new Bridgestone M-STEER and M-DRIVE 001

*Available from end 2016

*Cost savings are an estimate only based on average fleet usage and/or customer inputs. Cost per kilometre savings refer to the customer’s cost of new tyre purchase relative to the delivered tyre mileage to wear-out.

**Extreme durability**

- **Your benefit**
  - Longer wear life thanks to wider tread widths
    - All tyres in the latest On/Off range boast wider tread, resulting in greater mileage.

- **Your benefits**
  - Low tyre cost per km
    - Bridgestone’s long lasting robust casings
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**Extended tyre life**

- **Your benefit**
  - Long tyre life, less accidental damage and fewer time-wasting breakdowns
    - Advanced engineering resulting in extreme durability
      - **Outstanding tread robustness thanks to new pattern design**
        - Optimised block dimensions on the M-DRIVE 001 ensure greater tread stiffness, improving resistance to cutting and chipping.
      - **Variable angle application helps eject stones from shoulder grooves**
        - The risk of groove tracking is reduced, which improves casing durability.
    - **Robust casing with Split Belt Package**
      - Larger 4th belt (compared with on-road designs) delivers greater protection.
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Bridgestone is dedicated to enhancing your drivers’ safety and comfort even further.

**Designed for normal and severe winter conditions**

- **M + S**
  - The new Bridgestone On/Off range is suitable for use on mud and fresh or melting snow (M+S), offering better driving performance than standard tyres.
  - The new tyres can be used in severe winter conditions and are therefore marked with the alpine symbol, identifying them as snow tyres as defined in UNCE regulation R117.02.

**Reinforced traction**

- The M-DRIVE 001’s direction pattern and lug angle deliver excellent self-cleaning properties in mud for enhanced traction.

"Our drivers reported better stability and roadholding in corners."

**Improved driving comfort**

- The M-STEER 001’s new 4-groove pattern design and the M-DRIVE 001’s optimised shoulder block length improve the on-road driving comfort.

**Line-up**

- **M-STEER 001**
  - Suitable for mud and fresh or melting snow (M+S) with better driving performance than standard tyres.
  - Size Load Index Speed Symbol
    - 295/80 R 22.5 152/148 K to be confirmed
    - 315/80 R 22.5 156/150 K D B 70 dB

- **M-DRIVE 001**
  - Replaces M-DRIVE 000 with improved performance in mud.
  - Size Load Index Speed Symbol
    - 13 R 22.5 156/150 K D B 69 dB
    - 295/80 R 22.5 152/148 K to be confirmed
    - 315/80 R 22.5 156/150 K D B 72 dB

- **M-TRAILER 001**
  - Size Load Index Speed Symbol
    - 385/65 R 22.5 160 K C B 72 dB

**New naming information**

The new premium On/Off range uses Bridgestone’s new user-friendly naming system. Designed to make tyre names more transparent and self-explanatory, the new naming logic reflects the two most important aspects of correct tyre use:
- surface type M (Mixed) - Others: H (Highway), R (Regional), U (Urban)
- axle: Steer - Drive - Trailer

"SMTM / France / Thierry Golezinski / Director / Sept 2015
SMTM tested the new Bridgestone M-STEER 001 and M-DRIVE 001"